



CALIFORNIA DELIVERS
CLEAN AIR. GOOD JOBS. ENERGY CHOICES.

For Immediate Release

December 14, 2016

Contact: Sage Welch, 415.453.0430

**Business, consumer, community groups & others praise
California's groundbreaking new energy efficiency standards for computers**
Californians will save \$373 million on power bills annually

SACRAMENTO, Calif. – California's new first-in-the-nation energy efficiency standards for desktop computers and monitors are drawing praise from business groups, consumer advocates, equity representatives, school districts, community leaders, green groups, and other organizations with a stake in seeing lower energy costs and a cleaner, healthier environment.

The California Energy Commission approved the pioneering standards today. Designed to curb energy waste when desktop computers draw power even when they aren't being used, the standards will save Californians an estimated \$373 million in electricity costs every year and enough energy to power 350,000 households annually.

The rule has particular benefit for lower-income households who spend a disproportionate amount of their income on energy bills. It's also expected to help California meet its ambitious climate goals, including increasing energy efficiency 50% by 2030.

In response to the new efficiency rules for desktop computers and monitors, members of the California Delivers coalition and their supporters and allies released the following statements:

California Delivers members

Pierre Delforge, director of high-tech sector energy efficiency, NRDC

These groundbreaking computer and monitor standards represent a significant energy efficiency milestone that will also have a national and global impact. The standards show it's possible to set efficiency standards for electronic products in a way that produces significant environmental benefits while meeting industry's business needs. It's truly a demonstration that the tech industry and efficiency advocates can work together to fight climate change."

Shannon Baker-Bransetter, Energy & Environment Counsel, Consumers Union

The new standards are expected to save Californians more than \$370 million on their power bills every year. When we consider the size of California's population, we anticipate manufacturers developing and selling more efficient computers, monitors and displays nationwide. That will help people save even more energy and money.

Kirsten James, Director, California Policy, Ceres

California's new energy efficiency standards will help small and large businesses save energy and money while boosting their bottom line. Given the state's size and economic influence, efficiency improvements designed to meet the new standards will likely have a ripple effect throughout the industry, saving businesses energy and money far beyond the state's borders. We applaud California's leadership once again in spurring technological innovation and a fresh wave of energy efficiency technologies.

Stephanie Chen, Energy & Telecommunications Policy Director, The Greenlining Institute

By cutting desktop computer energy use in half, the CEC's new energy efficiency rules will help deliver the efficient computer technologies that all Americans deserve. For lower-income families—who tend to pay a higher percentage of their incomes for utilities—those savings are especially important. Affordable access to information and communications technology is vital for everyone who wants to participate fully in today's economy. The new standards are a step in the right direction.

Steve Frisch, President, Sierra Business Council

Most of our members are small business owners. They like knowing that the next generations of computers and monitors will use much less energy, because that will help them cut operating costs. And they won't need to spend a lot of time on research in order to access those savings, because all computers will have to meet the new standards. Businesses will see the benefits in lower power bills – and stronger bottom lines.

Joseph Ridout, Consumer Services Manager, Consumer Action

As the world continues to go digital, families, businesses, schools and institutions have come to rely ever more heavily on computers even as their power consumption has skyrocketed. California's pioneering new energy efficiency standards will give consumers the efficient, innovative computers they deserve.

Statements from other partners and allies:

Mark Cooper, Research Director, Consumer Federation of America

California's steady leadership on energy efficiency is crucial, especially at this moment of political change on the national level. Energy efficiency is central to U.S. global economic leadership. It is good for consumers, good for the economy and good for the environment.

California's leadership represents American Federalism at its best. The state has led the way on other efficiency policies and we expect it will have an even greater influence on computers. Silicon Valley is the heart of digital revolution, and we expect California to drive both U.S. and global computer development.

Anna Ferrera, Executive Director, School Energy Coalition

The new CEC standards seek to ensure that future generations of computers will use much less energy as they help students stay current with technology. This is important as schools are also seeking to save money on their utility bills. These bill savings may then go to other school priorities like supporting classroom learning and closing the achievement gap.

Richard Holober, Executive Director, Consumer Federation of California

These new computer efficiency standards give manufacturers clear goals and a level playing field. We look forward to seeing new generations of innovative, efficient and affordable computers hit the market.

California Delivers is a broad coalition of businesses, public health professionals, working families, equity organizations, consumer groups, community and faith leaders, environmental organizations, public officials, and other individuals, focused on protecting, implementing, and extending the benefits of AB 32 along with other clean energy and transportation policies that benefit all Californians. Visit CADelivers.org for more information.